

# South Central Area Fair

## SPONSOR PACKAGES

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### EXHIBIT HALL & VENDOR PACKAGES

**A**

**\$50-100**

YOUR BUSINESS WILL SET UP AS AN EXHIBITOR IN THE EXHIBIT HALL AT THE MAIN GATE. FOR \$50 PER 10 FOOT SPACE, YOU MAY DISPLAY YOUR SERVICES. FOR \$100, YOU MAY SELL THEM.

YOU WILL ALSO RECEIVE 2 WORKER PASSES!  
(MORE AVAILABLE FOR PURCHASE)

**B**

**\$250+**

AS A VENDOR, YOUR SERVICES WILL BE DISPLAYED AND/OR SOLD ON CONCESSION ROW DURING THE EVENT FOR \$25/FRONTAGE FOOT WITH A 10 FT MINIMUM REQUIRED.

YOU WILL ALSO RECEIVE 3 WORKER PASSES.

### STANDARD PACKAGES

**A**

**\$50-200**

YOUR BUSINESS WILL BE ANNOUNCED AS YOUR DONATION, IN THE FORM OF GIFTS AND/OR GIFT CERTIFICATES, ARE GIVEN AS PRIZES DURING GRANDSTAND EVENTS!

YOU WILL ALSO RECEIVE 2, ONE-TIME GRANDSTAND PASSES!

**B**

**\$250**

YOUR BUSINESS MAY SPONSOR ONE OF SIX BLEACHER SECTIONS AVAILABLE IN THE GRANDSTAND. A SIGN WILL BE PLACED AT THE TOP OF YOURS, AND YOUR BUSINESS WILL BE ANNOUNCED DURING EVERY GIVEAWAY.

YOU WILL ALSO RECEIVE 3, ONE-TIME FAIR PASSES!

**C**

**\$500**

YOUR BUSINESS WILL BE DISPLAYED VIA SIGNAGE HUNG AT EVERY ENTRY GATE.

YOU WILL ALSO RECEIVE 5, ONE-TIME FAIR PASSES!

YOUR BUSINESS WILL BE DISPLAYED VIA SIGNAGE AT EACH ENTRY GATE. DURING ALL GRANDSTAND EVENTS, YOUR BUSINESS WILL: HAVE A COMMERCIAL DISPLAYED ON THE JUMBOTRON, SWAG (PROVIDED BY YOU) GIVEN AWAY DURING BREAKS, BUSINESS SHOUT-OUTS FROM THE STAGE EACH HOUR, AND WILL BE INCLUDED IN THE AUDIO COMMERCIAL PLAYED DURING INTERMISSIONS.

**D**

**\$750**

YOU WILL ALSO RECEIVE 1 VIP PARKING PASS, 1 VIP FAIR PASS AND 8 ONE-TIME FAIR PASSES!

**E**

**\$1000**

YOU WILL ALSO RECEIVE 2 VIP PARKING PASSES, 2 VIP FAIR PASSES AND 12 ONE-TIME FAIR PASSES!

**F**

**\$1500**

DOUBLE EXPOSURE ON THE JUMBOTRON

YOU WILL ALSO RECEIVE 3 VIP PARKING PASSES, 3 VIP FAIR PASSES AND 20 ONE-TIME FAIR PASSES!

**G**

**\$2000**

DOUBLE EXPOSURE ON THE JUMBOTRON

YOU WILL ALSO RECEIVE 5 VIP PARKING PASSES, 5 VIP FAIR PASSES AND 27 ONE-TIME FAIR PASSES!

**H**

**\$3000**

DOUBLE EXPOSURE ON THE JUMBOTRON

AS THE **GRANDSTAND SPONSOR** FOR THE WEEK:  
YOU WILL ALSO RECEIVE 7 VIP PARKING PASSES, 7 VIP FAIR PASSES AND 40 ONE-TIME FAIR PASSES!

**I**

**\$5000**

DOUBLE EXPOSURE ON THE JUMBOTRON

AS THE **OFFICIAL SPONSOR OF THE SOUTH CENTRAL AREA FAIR:**

YOU WILL ALSO RECEIVE 10 VIP PARKING PASSES, 10 VIP FAIR PASSES AND 65 ONE-TIME FAIR PASSES!



**PRIOR YEAR SPONSORS HAVE FIRST RIGHT OF REFUSAL**



## **SPONSORSHIPS AVAILABLE:**

**EACH NIGHT, THE PITS, THE STAGE, THE EXHIBIT HALL, EACH GRANDSTAND  
EVENT, THE GRANDSTAND ARENA, JUMBOTRON**

**ALL SPONSORS  
ARE INCLUDED ON OUR WEBSITE VIA A CLICKABLE  
LOGO LINKED TO YOUR WEB PAGE OF YOUR CHOICE.**

**\* GRANDSTAND  
PASS**

THIS PASS PROVIDES ADMISSION TO GRANDSTAND  
EVENTS ONLY - RIDES NOT INCLUDED

**\* ONE-TIME  
PARKING PASS**

PARK INSIDE THE FAIRGROUNDS  
GOOD FOR ONE NIGHT OF YOUR CHOICE

**\* ONE-TIME  
FAIR PASS**

THIS PASS PROVIDES ADMISSION TO THE EVENT  
GRANDSTAND AND RIDES INCLUDED  
GOOD FOR ONE NIGHT OF YOUR CHOICE.

**\* VIP  
PARKING PASS**

PARK INSIDE THE FAIRGROUNDS  
GOOD FOR EVERY NIGHT OF THE EVENT

**\* VIP  
FAIR PASS**

THIS PASS PROVIDES ADMISSION TO THE EVENT  
GRANDSTAND AND RIDES INCLUDED  
ACCESS TO THE PITS DURING GRANDSTAND EVENTS  
GOOD FOR EVERY NIGHT OF THE EVENT

**Don't see a Package that suits your needs?**

**Build Your Own!**

**TO DISCUSS SPONSORSHIPS, PLEASE CONTACT:  
ROB INMAN AT 931-306-8378**

**"WE'LL SEE YOU AT THE FAIR!"**

**WWW.SCAFAIR.ORG**